



# 7th ANNUAL PUMPKIN RUN ATV Rally October 8-11, 2009

Come Ride Wisconsin's largest trail system!

The 7th Annual Iron County Pumpkin Run ATV rally is being sponsored by the Hurley and Mercer Area Chambers of Commerce. We are contacting previous Memorial Rally participants to inform everyone of the event dates and the scheduled activities. We are also offering you the opportunity to take advantage of our pre-registration for the event. For an \$8.00 fee, those who pre-register by September 17, 2007, will receive a Pumpkin Run Poker Run Sheet, as well as an Official Limited Edition Pumpkin Run Bandana and a free Iron County ATV map. Pre-registrants will also receive entry into the raffle drawing for free lodging in Iron County and lots of other great prizes! After the September 18th registration deadline, the fee goes up to \$10. The Poker Run sheet will feature a list of pit stops at area businesses, with the top three final hands drawn winning a big payback! Winners will be notified by mail.



Mercer Area Chamber of Commerce  
5150 N Hwy 51 ~ Mercer, WI 54547  
715.476.2389 ~ www.mercercc.com  
Email: info@mercercc.com

Hurley Area Chamber of Commerce  
316 Silver Street ~ Hurley, WI 54534  
866.340.4334 ~ www.hurleywi.com  
Email: hurley@hurleywi.com



For Area Lodging or Additional Event Information Contact:

Complete form, Sign, Detach Here and Return With Payment for Pre-Registration

## 7th Annual Iron County Pumpkin Run ATV Rally – October 8-11, 2009

Pre-Registration \$8 by September 18 /\$10 after

PARTICIPANT AGREEMENT, RELEASE, AND ACKNOWLEDGEMENT OF RISK – **MUST** BE COMPLETED AND **SIGNED!**

In consideration of the services of the Mercer Area Chamber of Commerce Inc. and the Hurley Area Chamber of Commerce Inc., their agents, owners, officers, volunteers, participants, employees and all other persons or entities acting in capacity on their behalf ( hereinafter collectively referred to as Mercer Area Chamber of Commerce Inc. or the Hurley Area Chamber of Commerce Inc.) I hereby agree to release and discharge Mercer Area Chamber of Commerce Inc. and the Hurley Area Chamber of Commerce Inc., on behalf of myself, my children, my parents, my heirs, assigns, personal representative and estate as follows:

- I acknowledge that certain known and unanticipated risks which could result in physical or emotional injury, paralysis, death or damage to myself, to property, or to third parties. I understand that such risks simply can not be eliminated without jeopardizing the essential qualities of the activity. **The risks include among other things:** Collision with other riders or objects along the trails, walls or other fixed objects : falling down: my own equipment failure or the failure of other's equipment : my own or other's negligence : objects or conditions on the surface that may cause me to fall : broken bones: sprains: head, neck and back injuries: abrasions: and bruises. Furthermore, employees and volunteers have difficult jobs to perform. They seek safety, but they are not infallible. They might be unaware of a participant's fitness or abilities. They may give inadequate warnings or instructions and the equipment being used might malfunction.
- I expressly agree and promise to accept and assume all of the risks existing in this activity. My participation in this activity is purely voluntary, and I elect to participate in spite of the risks.
- I hereby voluntarily release, forever discharge, and agree to indemnify and hold harmless the Mercer Area Chamber of Commerce Inc. and the Hurley Area Chamber of Commerce Inc. from any and all claims, demands, or causes of action, which are in any way connected with my participation in this activity or my use of Mercer Area Chamber of Commerce's or the Hurley Area Chamber of Commerce Inc. equipment or facilities, **including such Claims which allege negligent acts or omissions of.**
- Should the Mercer Area Chamber of Commerce Inc or the Hurley Area Chamber of Commerce Inc. anyone acting on their behalf, be required to incur attorney's fees and costs to enforce this agreement, I agree to indemnify and hold them harmless for all such fees and costs.
- I certify that I have adequate insurance to cover any injury or damage I may cause or suffer while participating. Or else, I agree to bear the costs of such injury or damage. I further certify that I have no medical or physical conditions, which could interfere with my safety in this activity. Or else, I am willing to assume and bear the costs of all risks that may be created, directly or indirectly, by any such condition.
- In the event that I file a lawsuit against the Mercer Area Chamber of Commerce Inc. or the Hurley Area Chamber of Commerce Inc., I agree to do so solely in the state of Wisconsin. I further agree that the substantive law of that state shall apply in this action without regard to the conflict of law rules of that state.
- I agree that if any portion of this agreement is found to be void or unenforceable, the remaining portion shall remain in full force and effect.

By signing this document, I agree that if anyone is hurt or property is damaged during my participation in this activity, I may be found by a court of law to have waived my right to maintain a lawsuit against the Mercer Area Chamber of Commerce, Inc. and the Hurley Area Chamber of Commerce Inc. on the basis of any claim from which I have released them herein. I have had sufficient opportunity to read this entire document. I have read and understood it, and agree to be bound by its terms.

Please Print Name \_\_\_\_\_ Age \_\_\_\_\_ Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone # \_\_\_\_\_ Email \_\_\_\_\_

Signature: \_\_\_\_\_ Date \_\_\_\_\_

### PARENT'S OR GUARDIAN'S ADDITIONAL INDEMNIFICATION

(Must be completed for participants under the age of 18)

IN consideration of \_\_\_\_\_ (Print Minor's name)  
being permitted by \_\_\_\_\_ (Print Parent or Guardian's name)

to participate in its activities and to use its equipment and facilities. I further agree to indemnify and hold harmless the Mercer Area Chamber of Commerce, Inc. and the Hurley Area Chamber of Commerce Inc., from any and all Claims which are brought by, or on behalf of the said Minor, and which are in any way connected with such use or participation by the said Minor.

Parent or Guardian Signature \_\_\_\_\_ Date: \_\_\_\_\_

Return Registration Form along with Payment (\$8 through 9/18; \$10 after) and signed Release Waiver to:

Mercer Area Chamber of Commerce – 5150N Hwy 51, Mercer WI 54547 or  
Hurley Area Chamber of Commerce- 316 Silver Street, Hurley, WI 54534

Please indicate whether you intend to pick up your pre-registration packet at the Hurley or Mercer registration sites:

I will pick up my pre-registration packet at: Hurley  Mercer